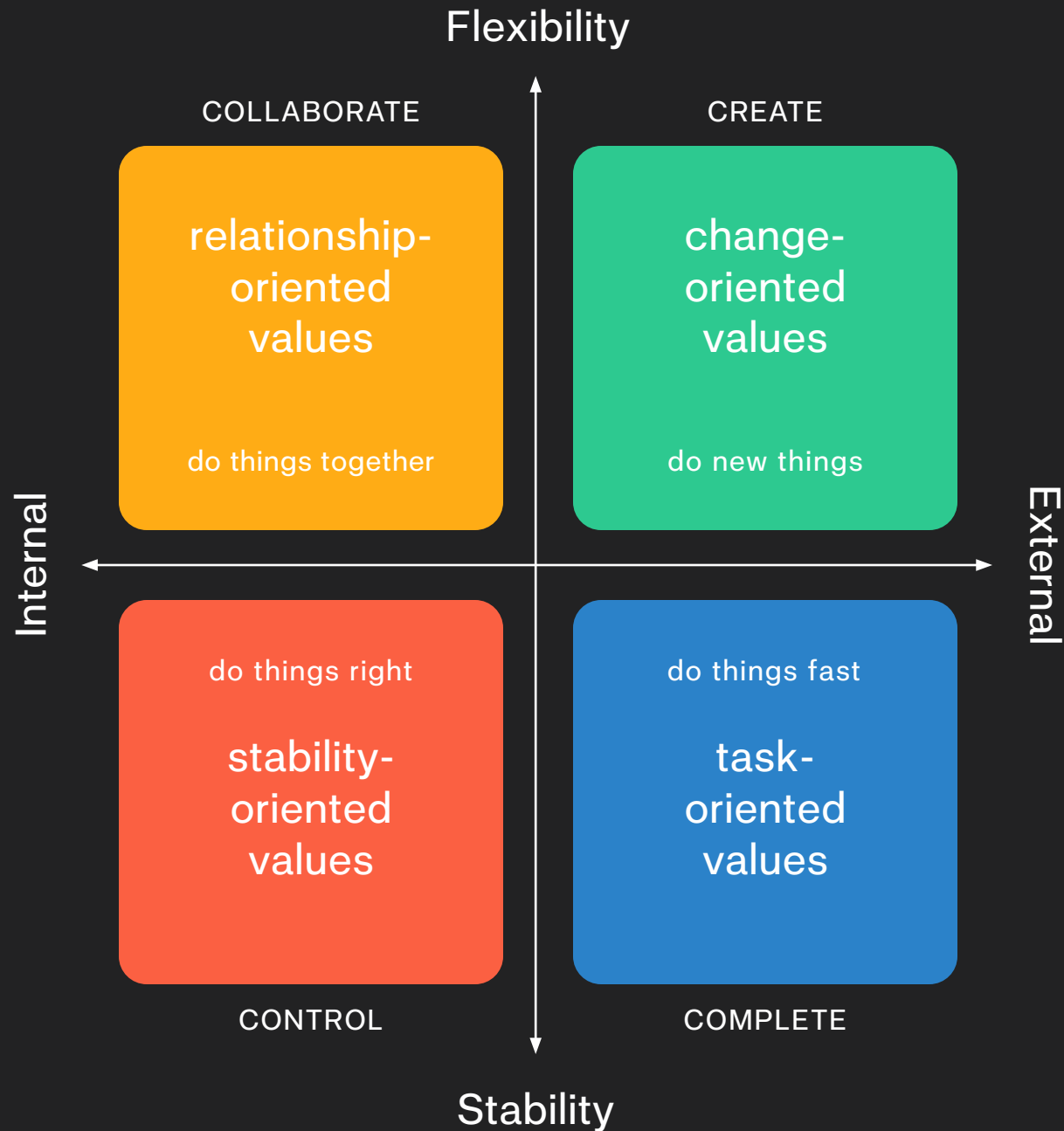


# Competing Values Framework



# relationship-oriented

01. Authenticity
02. Caring
03. Casualness
04. Collaboration
05. Commitment
06. Compassion
07. Courtesy
08. Directness
09. Empathy
10. Empowerment
11. Enthusiasm
12. Equality
13. Fairness
14. Friendliness
15. Fun
16. Generosity
17. Helpfulness
18. Honesty
19. Honor
20. Humility
21. Humor
22. Inclusion
23. Leadership
24. Loyalty
25. Partnership
26. Politeness
27. Positivity
28. Recognition
29. Respect
30. Sense of belonging
31. Service
32. Teamwork
33. Trust
34. Unity

# change-oriented

35. Broad-mindedness

36. Creativity

37. Curiosity

38. Daring

39. Disruption

40. Diversity

41. Entrepreneurship

42. Evolution

43. Flexibility

44. Growth

45. Impact

46. Innovation

47. Inspiration

48. Kaizen

49. Learning

50. Proactivity

51. Progressive

52. Uniqueness

53. Vision

54. Warrior Spirit

# task-oriented

55. Assertiveness

56. Courage

57. Delivery

58. Efficiency

59. Excellence

60. Experience

61. Focus

62. Hard work

63. Mastery

64. Ownership

65. Performance

66. Perseverance

67. Purpose

68. Responsiveness

69. Satisfaction

70. Simplicity

71. Speediness

72. Success

73. Superior

74. Urgency

# stability-oriented

- |                        |  |                           |
|------------------------|--|---------------------------|
| 75. Accountability     | 84. Health                             | 92. Safety                |
| 76. Balance            | 85. Image                              | 93. Security              |
| 77. Conservative       | 86. Integrity                          | 94. Self-discipline       |
| 78. Consistency        | 87. Justice                            | 95. Social responsibility |
| 79. Dependability      | 88. Patriotism                         | 96. Standards             |
| 80. Do the right thing | 89. Preservation of<br>the environment | 97. Sustainability        |
| 81. Economy            | 90. Prudence                           | 98. Transparency          |
| 82. Ethics             | 91. Quality                            | 99. Work-life balance     |
| 83. Formal             |  | 100. Work-life blend      |